Date:	January 20, 2015

To:	Thomas J. Bonfield, City Manager
Through:	Wanda S. Page, Deputy City Manager
From:	Kerry L. Goode, CIO/Director of Technology Solutions
Subject:	Open Data Initiative Professional Services with DataStaff, Inc.

Executive Summary

The City and County of Durham are working on an open data initiative to use technology to foster open, transparent, accessible and collaborative government by sharing data freely in a format for reuse. The City and County of Durham seek to develop opportunities for entrepreneurship, economic development, commerce, increased investment, and civic engagement through the creation of an Open Data Program. This project aims to release City and County data to the public for their reuse. The goal is to promote economic development, community engagement and City/County sharing via the availability of this data. The purpose of this Contract with DataStaff, Inc. is to provide professional services for the Technology Solutions Department to assist with the overall leadership and management through all elements of the project planning and execution of the Open Data Initiative.

Recommendation

The administration recommends that the City Manager approves the Contract with DataStaff, Inc. in the amount not to exceed $94,500.00 to purchase professional services to develop an open data portal for the City of Durham.

Background

Governments can achieve much value through leveraging a shared open data platform for interdepartmental data analysis and standardizing data presentation and gathering for external requests. The City and County of Durham endeavor to create an Open Data Program as a step to enable these opportunities and discover others. DataStaff, Inc. is an Open Data service provider located in Raleigh, North Carolina specializing in providing professional services to assist with IT open data solutions.

DataStaff, Inc. will provide consultative services to assist the City and County with implementation of an effective open data program. DataStaff, Inc. will also provide guidance in the execution of all elements of the project planning and execution of this project.

Issues/Analysis

Currently, the City and County do not have a platform for defining, storing, analyzing, and publishing open data for reuse purposes. DataStaff's services will assist with selecting the most effective open data platform that will allow the City and County the ability to quickly and efficiently deploy a consolidated open data solution.

The City/County community, along with City/County Governments, can achieve much internal and external value through leveraging a shared open data platform for various applications that can bring benefits to all sectors of Durham City/County.

Alternatives
The City and County will continue to provide a separate methodology for defining, storing, analyzing, and publishing core data for internal and external use.

Financial Impact
The cost for temporary professional staffing for the Open Data Initiative is $94,500.00 per year. The Technology Solutions Department and the County of Durham Information Services and Technology Department have funds in their operational budgets to cover costs.

SDBE Summary
The Equal Opportunity/Equity Assurance Department reviewed the proposal submitted by DataStaff, Inc. and has determined that they are in compliance with the Ordinance to Promote Equal Business Opportunities in City Contracting.

SDBE Requirements
There were no SDBE firms to provide this service.

Workforce Statistics
Workforce statistics for DataStaff, Inc. are as follows:

Total Workforce	**11**	**100%**
Total Females	6	55%
Total Males	5	45%
Black Males	0	0%
White Males	5	45%
Other Males	0	0%
Black Females	1	10%
White Females	5	45%
Other Females	0	0%